SANISHA AGARWAL

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Education

GENERAL ASSEMBLY   Jan 2025 - April 2025
UX Design Bootcamp
Completed a full-time, 13-week UX design bootcamp, executing 4 end-to-end projects focused on user research, wireframing, prototyping and usability testing

PRATT INSTITUTE   Aug 2019 - May 2023
B.F.A. Digital Arts, 3D Animation
President's List (all semesters) | Presidential Merit Scholarship

Experience

Just One, Director of Social Media & Content   Mar 2025 - Present
- Led content strategy and execution across brand-aligned themes, ensuring consistency in tone and visuals
- Scheduled campaigns and managed content rollout across platforms with audience engagement goals in mind
- Maintained visual design standards for graphics and short-form video

Nickelodeon Animation, Production Assistant   Aug 2023 - Dec 2024
- Supported the production team of a 2D animated series to streamline the pipeline and boosting overall efficiency
- Managed Airtable trackers for animatic notes, records, and voice actor data to streamline design team workflows
- Created character reference packs and visual content to maintain brand consistency and boost audience engagement

Cartoon Network, Production Intern   Jun 2022 - Aug 2022
- Updated WIP asset trackers in FileMaker Pro and referenced storyboards to improve design documentation clarity
- Created Photoshop templates and organized breakdowns for design teams working on backgrounds and models
- Consolidated feedback from the showrunner and design meetings into actionable visual updates

Volunteering

Women in Animation at Pratt, President and Founder   Feb 2021 - May 2023
- Founded Pratt's first Women in Animation chapter to support students pursuing creative careers
- Led a 6-person executive board and organized events focused on mentorship and industry access
- Delegated tasks and managed team workflows to drive consistent communication and project execution

Asian Queens in Animation, Co-Founding Member and Manager   Sept 2020 - Present
- Created engaging content for TikTok and Instagram, applying design best practices to grow reach
- Developed and managed workflows for a volunteer captioning team to support accessible content
- Analyzed engagement metrics and optimized design strategies based on community feedback

Skills & Interests

Technical Skills: UI/UX Design, Web & Mobile Design, User Research, Figma, Adobe Creative Suite (Photoshop, Premiere Pro, After Effects), Airtable, Slack, SyncSketch, Google Workspace, Microsoft Office Suite, Autodesk Maya, 3D Modeling, 3D Animation

Interests/Hobbies: Reading, Fitness, Badminton, Crafting, Giraffes & Lemon Flavored Desserts